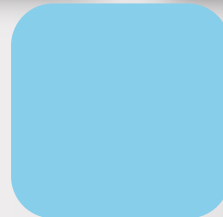
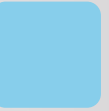
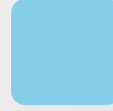
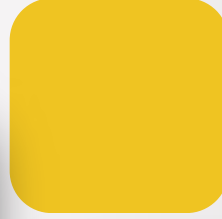
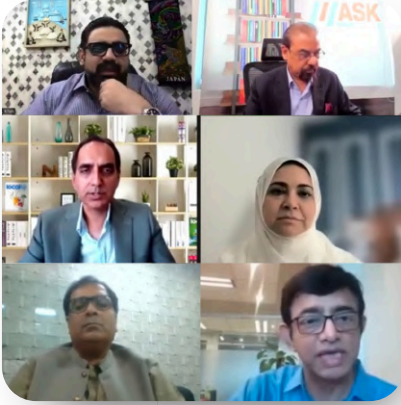
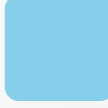





ABP Youth Development, CSR program



ABP is a CSR Socio-economic initiative
by ASK Development to develop youth



CONTACT US:

 www.apnebalpeh.com
 media@apnebalpeh.com
 +92 51 2353011 | +92 315 5301410



SUBSCRIBE OUR CHANNEL:

www.youtube.com/@apnebalpeh8402



Introduction

Introducing Apne Bal Peh's Youth Development Program, a Corporate Social Responsibility (CSR) initiative by ASK Development aimed at nurturing the youth for both business and employment opportunities. This pioneering program serves as a platform for industry experts and thought leaders to impart invaluable insights on career development, entrepreneurship, and personal growth. Our overarching objective is to empower the youth with the requisite knowledge and resources to flourish in today's dynamic landscape, unleashing their potential and aiding them in attaining their aspirations. Whether embarking on a professional journey or aspiring to broaden one's horizons, our program offers practical guidance and motivational impetus to steer individuals towards success.

- Free Monthly Webinars
- Youth Conferences
- Capacity Building Trainings
- Digital Bi-Monthly Magazine
- Online Competitions

Learning Activities

Statistics

Objectives



Courses

Organize courses for youth to develop job and entrepreneurship skills.



Skill Enhancement

Launch skill enhancement courses to improve earning potential and living standards.



Academia Linkages

Assist educational institutes in strengthening Career Development Centers and improving academia-industry linkages.



Youth Employment

Facilitate industry in employing skilled youth to align industry demand with academic output.



Events



Webinars

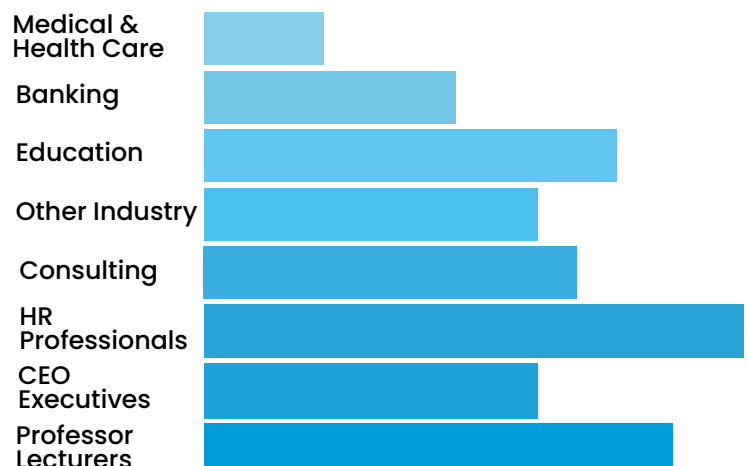


Experts



Participants

Sectors of Experts



Collaboration 2021-2024

MoU Signing With Universities

Apne Bal Peh has garnered significant interest from universities across Pakistan, with approximately 70 universities currently engaged in the program. This collaboration has led to the signing of eighteen Memorandums of Understanding (MOUs) with universities to further enhance the program's impact and reach. The universities that have signed MOUs with Apne Bal Peh include some of the most reputable institutions in Pakistan. These partnerships are a testament to the program's success in providing valuable skills and training to young people, and the growing recognition of the need for bridging the gap between academia and industry to create a more skilled and employable workforce in Pakistan.

Partner Universities



Webinar Learning Content



Jobs Opportunities
For Graduates In
Microfinance Banks



Internship Effectiveness-
How Universities &
Companies Can Work For It

Job Opportunities for
Fresh Graduates in
Banking Sector



How To Search
Internship Opportunity



Job Opportunities in
FMGC Companies



How A Student Can
Use Time Optimally

Job Opportunities for
Fresh Graduates in IT
Sector



How To Measure
Interns Learning
During The Internship



Job Opportunities for
Fresh Graduates in
Telecom Industry



Preparing For
Entrepreneurship

Youth Career
Development



Managing Personal
Budget



Digital
Entrepreneurship



How To Win Job
Interview

Job Opportunities For
Fresh Graduates In
Microfinance Institutions



Diversity & Inclusion-
Lesson For Youth



Essentials For Internship
Program-Exploring Ways
And Means To Make It
Productive



Personality Grooming
For Success

How Interns Can
Maximum Benefit From
Internship



Professional
Networking





International Youth Day



Navigating The Mental Hurdles In Pursuit Of Ideal Career

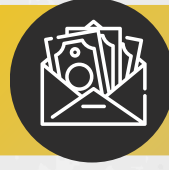
Thinking Pattern For Success



The Art Of Networking

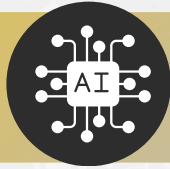


Resume Building: Strategy And Techniques



Negotiating Your Salary & Benefits

Using AI To Enrich Studies And Learning



Skills For Appearing In Virtual Interview



Online Earning In Student Life-Myth Or Reality



Entrepreneurship-How To Start From Scratch

Navigating The Job Market-A Strategy For The First Job Search



Maximizing Your LinkedIn Profile-Creating A Strong Digital Presence



Winning Attitude For Professional Growth



Building A Successful Career-Strategies For Long Term Success

Webinar Feedbacks



@rhsahito • 4mo ago

Thank you for your time to conduct a knowledgeable session ❤️👏



@zodiac9archer376 • 7mo ago

Informative and experience based knowledge.



@amirwarraich3583 • 1y ago

On of the wonderful sessions on personality development. I really appreciate your effort to transform the society.



@safinasafi7995 • 1y ago

It's very informative and motivational session.





Omer Shah

ECPC, Care PTCL

Mr. Mian Omer Shah is a telecom professional with more than 23 years of experience in Digitization, strategic management, team building, communications and Customer Care. He has worked with multi-national and local organizations in Customer Experience, Project Management, Strategic Planning and Communications, Team Management, Operations Management, particularly within the Customer Care Divisions in Asia and the Middle East like in Pakistan, Bangladesh, UAE as Senior Consultant to the Board in Middle East and Asia have driven many strategic retention and care projects.



Tahira Khattak

Director HR, Business Partner, Telenor

Tahira is a consistent and hardworking seasoned professional. She is an ever evolving dedicated telecommunication industry specialist presently working as Director HR Business Partnering at Telenor. She also served as Head of Digital Customer Experience & Product Design, HR Business Partner – Digital and Manager Talent & Culture in the same organization.



Aliya Zafar

Group Head HR Bank of Punjab

Aliya Zafar is a versatile leader with over 27 years of diverse experience across the public, corporate, and development sectors. Her passion for digital transformation, gender diversity, and social impact has guided her career, and she leverages her skills in HR, governance, sustainability, and public financial management to help organizations achieve their strategic objectives.



Asad Hameed

Head of Digital Learning Faysal Bank

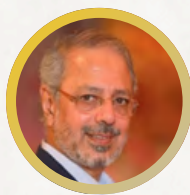
Asad Hameed is a professional with 25 years of diverse experience of managing learning, executive and organizational development initiatives. Asad has unique experience of managing the learning and development interventions in corporate, government and social sectors. Currently managing the transformation process of a conventional bank towards Islamic Banking from the point of view of developing necessary knowledge base and skills through the platform of the Learning Centre at Summit Bank-Pakistan.



Abdul Khaliq

Head Talent & OD, HBL Micro Finance Bank

Mr. Abdul Khaliq Khan is a thorough HR professional having over 17+ years of core HR experience mainly in the Development side of the HR, covering Organizational Development, Learning & Development, Talent Management and Strategic HR Planning in Pakistan and abroad. He has been leading above mentioned sections within HR function in various industries including, Financial Services, IT Services, BPO, Telecom, Healthcare and Banking industry.



Humayun Zafar

Strategist & IT Buisness Solution Provider

Mr. Humayun Zafar is a well-honed IS/IT manager, with 25+ years of rich, diverse experience, managed development and delivery of multi-million US\$, mission-critical systems from inception to operation, in Australia, South Asia, Middle East, USA. Additionally, he has managed large teams, geographically dispersed, cross-functional specialists, and managers.



Ayaz Ali Messam

Assistant Vice President, Divisionary Solutions Pvt. Ltd

Mr. Ayaz Ali Messam is recognized as a hard-working individual when it comes to the Digital Marketing industry of Pakistan. He has been working in the field of Search Engine Optimization for more than a decade. Not only this, his experience spreads over Search Engine Marketing, Online Reputation Management, Social Media Marketing, Web Development, Project Management, and Innovation Consultancy.



Tahir Mumtaz

Director, China Study Center, COMSATS University Islamabad

Dr. Tahir Mumtaz Awan is an Assistant Professor of Marketing at COMSATS University Islamabad and Head of China Study Centre. He holds a Ph.D. in Marketing from Sun Yat-sen University, where he is also a Senior Research Fellow at the China Brand Center. Additionally, he is an Adjunct Associate Professor at the School of Business Studies, University of the Witwatersrand, South Africa, and a United National Development Programme (UNDP) National Expert for Cross Cutting Practices.



Muhammad Usman Abid

Group GM HR, East Gate Industries

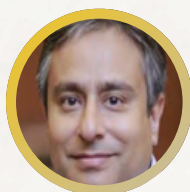
Muhammad Usman Abid is an experienced HR professional with over 17 years of work experience in Pakistan and the UK. Mr. Abid is an Associate Member of CIPD, UK, and a certified MBTI Practitioner. He has worked with well-known organizations, including FriesLand Campina Engro Pakistan, Mondelēz International, PepsiCo, Telenor Pakistan, Unilever Pakistan, Pakistan Tobacco Company, HSBC UK, and PEL.



Asif Aziz

Deputy Director, Superior University

Mr. Asif is a seasoned expert in Public Relations and Industry Academia, known for managing multiple assignments and adding value to organizations by eliminating non-essential functions. He excels at building strategic relationships with key stakeholders and shaping positive public images for organizations. His strong communication skills and media relations experience enhance organizational visibility.



Atif Tufail

HR Director, eWorx International

Mr. Atif has over 18 years of experience as a senior HR professional in various industries such as Oil & Gas, finance, technology, energy, and education. He provided his remote HR services in countries like Dubai, Saudi Arabia, Abu Dhabi, Qatar, Nigeria, Angola, Kazakhstan, Dubai, Indonesia, and China. Mr. Atif helped organizations achieve their targets and improve results by introducing integrated HR and organization development systems, competency-based training, and incentive-based pay.



Iftikhar Ahmed

Assistant Professor, Hailey University

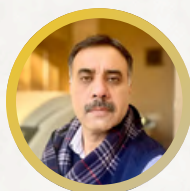
Iftikhar Ahmad is an accomplished Assistant Professor at Hailey College of Banking & Finance, University of the Punjab, Lahore, Pakistan, with extensive expertise in Corporate Finance, Islamic Finance, and Management Accounting. Currently pursuing a PhD in Corporate Finance from the University of Malaya, he holds an MS in Management Sciences (Finance) from COMSATS University and a Master of Commerce (M.Com), equated by HEC Pakistan.



Nouman Ali

SHRM Certified, HR Professional

Mr. Nouman Ali is a Senior Certified Professional (SHRM-SCP®) from the Society for Human Resource Management (SHRM), USA and Mental Health First Aider® from MHFA, England. He is passionate about empowering organizations and their employees. As an innovative HR professional, he turns a company's vision into HR initiatives that drive performance, productivity, growth, and employee engagement.



Waqar Ullah Yameen,

Chief Human Resources officer, APNA Micro Finance Bank Limited

Mr. Waqar Ullah Yameen is a Strategic data-driven & seasoned professional having hands-on multi-functional experience in HR, Business, and Product Development with a positive learning appetite to explore new innovative horizons. He has also served in Academic Sector as a Faculty member of the Microfinance department at the Institute of Management Sciences. Currently he is responsible for leveraging strategic HR initiatives with overall business objectives, Talent Management, Employee Learning and Development interventions.



Samiha Ali Zahid

Chief Marketing & Communication, Mobilink Micro Finance Bank

Ms. Samiha has over 17 years of cross-functional experience in leading OD, HR, and Marketing Communications & Digital Transformations while creating cohesive and high-performing teams. She holds a Master's Degree in Public Administration, is a Certified Trainer, and is a Certified Board Director. Her unique expertise encompassing Conventional with Digital Banking makes her among the very few experienced individuals in the country.



Dr. Mumtaz Ali

Assistant Professor of Sociology, Sindh University

Prof. Dr. Mumtaz Ali has done his PhD. In the area of Sociology and cultural Studies in Malaysia. He is HEC approved supervisor for M Phil and Ph.D. programs. He has rendered his services as Assistant Professor in different universities for almost 10 years. From 2002 to 2014 he worked in the developmental/NGO sector. Dr. Mumtaz has worked as chief HID executive in HANDS NGO.



Ayaz Qaiser

Director Student Affairs, Sialkot University

Mr. Ayaz Qaiser, with an experience of more than 12 years in different organizations is now serving as Director of Student Affairs and aims to utilize his MANAGEMENT, SUPERVISION & ADMINISTRATIVE skills for the benefit of the organization's growth and success. He has also served as a lecturer, worked as Director of Operations in D-Watson Pharma company, and Branch Manager in Allied Bank.



Taimur Aziz Bhatti

Vice President, HR & Admin, Nayatel

Mr. Taimur Aziz Bhatti has served Nayatel for almost 16 years, he has given all his abilities and competencies to the company for its progression. He has provided his services mainly in Human Resource Management. He is a passionate leader, an exciting team groomer, and a charged motivator. Mr. Taimur takes immense pride in being a Pakisiani and a Nustian. With 17 plus years of rigorous and highly enriched work experience and a vast PR, he can play a formidable role in not only Strengthening academia-industry linkage but can be pivotal in the placement of students to world-class organizations.



Shoaib Ahmed

Director HR, Vision Group

Mr. Shoaib Ahmed is currently serving Vision Group, Lahore as Human Resource Director. He has vast experience in Human resources with diverse industries. He has worked with CCL Pharmaceuticals as Chief HR Officer. Mr. Shoaib Ahmed has also worked with renowned companies in Pakistan like Engro Foods, Unilever, and Tetra Pack, as General Manager of HR. All these years of experience in HR make him an expert, who can guide perfectly to the graduates in finding any internship or job opportunity.



Dr. Hamadullah

DEAN Faculty Social Sciences

Dr. Hamadullah Kakepoto possesses Administrative & Professional expertise in Teaching, launching various academic programs, and supervising research students. He is Proficient in academic matters as most of his work experience is in the education sector. He started his career as a lecturer at Greenwich University, Karachi, and currently serving as Dean of the Social Sciences faculty in the public university of Sindh, Jamshoro.



Dr. Yasir Riaz

Head Career Placement Cell, NAMAL University

Dr. Yasir Riaz is a teacher, trainer, education professional and researcher with a Ph.D. focused in Finance from Lahore University of Management Sciences, Pakistan. He has more than 4 years of teaching and training experience in the area of Finance. His research interests include international and macro-finance, financial markets, corporate finance, and crowdfunding.



Dr. Shahida Sajjad

Vice Chancellor, Metropolitan University Karachi

Dr. Professor Shahida Sajjad is a Member Board of Directors/ Management Committee- Employers' Federation of Pakistan. Chairperson- Sub Committee- Women Development, Research & Publication- Employers Federation of Pakistan. She is also a member of Chartered Inspection and Evaluation Committee, Education and Literacy Department, Government of Sindh. As Dean of the Faculty of Education, actively participated in establishing a Four-year Teacher Education Program supported by Pre-STEP-USAID.



Hassan Arshad

Chief HR Officer, IBL Group

Hassan Arshad, with over 20 years of rich experience in the Telecom, Non-Profit, Healthcare, Services, and Manufacturing sectors, is a trusted advisor to businesses and organizations. An accomplished HR leader, Hassan holds an MBA in HR, a Fulbright Scholarship, and various globally recognized certifications. His illustrious career spans Pakistan, the USA, and GCC countries.



Shahid Durrani

Director of Career Counselling, Islamia Bahawalpur University

Mr. Shahid Durrani is a result-oriented, dynamic & innovative professional having 21+ years of experience in Management, Administration, Planning, Marketing, Sales Management, Trade Marketing, Communications, administration, Business Development, Campaigns, Digital & Social Media Marketing, Operations & Change Management, Career Counseling, and Media & Public Relations. He has enriched his experience in all provinces of Pakistan.



Fraz Aslam

CEO & Lead Consultant, KAF

Mr. Fraz is a competent HR professional with a detail-oriented approach. He is a Leadership, HR Management & OD Consultant, Training Facilitator, and Executive Coach with a background in Organizational and Counseling Psychology. He has a successful track record of providing HR & OD Consulting & Advisory services in the areas of Talent Management, Recruitment, Training, Leadership Coaching, Mental Health & Well-being Counseling Services to various local and international clients.



Dr. Ghazal Khawaja

Director Career Counselling, Karachi University

Dr. Ghazal Khawaja is serving the Student Affairs and Placement Bureau of Karachi University since 2016, as In charge of Student's Financial Aid and Student's Advisor. Currently, She is the acting Director of the Placement Bureau of Karachi University. She was elected member of the Syndicate and Academic Council from the Lecturer constituency at the University of Karachi in 2011. Served as a member of the Board of Governors of Pakistan Studies Center and Board of Secondary Education, Karachi 2011



Dr. Sabtain Fida

Head Placement & Liaison, NUML University

Dr. Sabtain Fida is a seasoned academician coupled with professional experience in the financial industry in the field of risk management and Financial Modelling, Corporate Governance, Islamic Finance, Green Finance, Financial Management, and Industry-Academia Linkages. He has professional international certification from Chartered Bankers Institute UK and Associate Chartered Banker from The Institute of Bankers, Pakistan



Dr. Zafar Ahmed Siddiqui

Director ORIC, ISRA University

Dr. Zafar Ahmed Siddiqui is a Corporate Trainer and Motivational speaker, currently working as Director at the Office of Research Innovation and Commercialization (ORIC), Isra University, Hyderabad. At Isra, he is also looking after Entrepreneurship Center and Career Development Center. As an appreciation, Pakistan Engineering Council (PEC) selected him as a Deputy Convener of the Innovation and Entrepreneurship Committee.



Farqaleet Iqbal

Country HR Head

Mr. Farqaleet Iqbal has more than 20 years of experience in leading Human Resources in FMCG, Pharmaceuticals, Engineering, Education, and International Non-profit sectors, while working with Multinational Senior Management Teams to International Labor Unions. In his previous organizations such as LUMS, British Council, Nestle, and Descon, Mr. Farqaleet has led diverse and multicultural teams in regional and country-based roles.



Dr. Uzma Noor

Deputy Incharge, Alumni Office IIUI

Dr. Uzma Noor is currently serving as Deputy In charge of, Alumni Office at International Islamic University, Islamabad. She did her Ph.D. in Management Sciences (Marketing). In her M-Phil, she earned Gold Medal. She has served both industry (About 4 years) and academics (About 10 years), which is why she possesses experience related to both sectors and can guide her best to students and placement cells in making resolutions regarding measuring the learning of interns.



Sabahat Khurram Bokhari

Co-Founder & Chief Inclusion Officer, The Inclusion Lab

Sabahat Khurram Bokhari is a seasoned C-level executive and board member, with over 25 years of strategic leadership experience in human resources, business growth advisory, and organizational development across six international markets, including the GCC, Central Asia, Europe, the US, Africa, and Eurasia. Specializing in organizational transformation, Sabahat has a proven track record of driving complex restructurings, leadership challenges, corporate governance, and business expansions in both private and public sectors.



Javeria Shabbir

Manager Placement, NUML

Javeria Shabbir is an Entrepreneur, Trainer, Researcher, Author & herbal consultant with 14 years of experience in diverse industries such as Education, Arts & Entertainment to Engineering firms. Ten years of pieces of training and volunteering for students. Keynote Speaker, and session chair at international conferences. Publications in TAYLOR & FRANCIS, Scopus indexed, Impact factor journals, Currently Manager NUML Placement Center and adjunct Faculty in different universities.



Zohaib Ghafoor

Incharge Placement Center, Riphah University

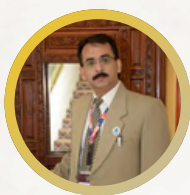
Mr. Fraz is a competent HR professional with a detail-oriented approach. He is a Leadership, HR Management & OD Consultant, Training Facilitator, and Executive Coach with a background in Organizational and Counseling Psychology. He has a successful track record of providing HR & OD Consulting & Advisory services in the areas of Talent Management, Recruitment, Training, Leadership Coaching, Mental Health & Well-being Counseling Services to various local and international clients.



Dr. Ansir Ali Rajput

Associate Professor, CUST University

Dr. Ghazal Khawaja is serving the Student Affairs and Placement Bureau of Karachi University since 2016, as In charge of Student's Financial Aid and Student's Advisor. Currently, She is the acting Director of the Placement Bureau of Karachi University. She was elected member of the Syndicate and Academic Council from the Lecturer constituency at the University of Karachi in 2011. Served as a member of the Board of Governors of Pakistan Studies Center and Board of Secondary Education, Karachi 2011



Dr. Prof Gohar Abbas

Professor, SUIIT

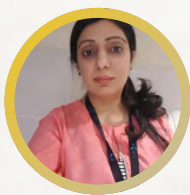
Dr. Sabtain Fida is a seasoned academician coupled with professional experience in the financial industry in the field of risk management and Financial Modelling, Corporate Governance, Islamic Finance, Green Finance, Financial Management, and Industry-Academia Linkages. He has professional international certification from Chartered Bankers Institute UK and Associate Chartered Banker from The Institute of Bankers, Pakistan



Bilal Kazmi

HR Business Partner, Telenor Micro Finance Bank

Muhammad Billal Kazmi, a dynamic and results-oriented HR Business Partner with an MBA in HRM from Bahria University with a twelve year track record of developing and executing HR Policies & Procedures, Recruitment Strategies, Payroll & Benefits Management, Employee Engagement Programs, and conducting Employee Satisfaction Surveys.



Dr. Tahira Awan

HOD Department Accounting, IIUI

Dr. Tahira Awan is working as HoD in the Department of Accounting and Finance at International Islamic University, Islamabad campus. She completed her PhD in Management Sciences in 2017. She has more than 15 years of experience in teaching and research. She has published her research work in both national and international journals and presented in many conferences



Humayun Shuja

Managing Director, Net Solutions

Mr. Humayun Shuja is a serial entrepreneur by profession and a teacher by passion. He is CEO of Worthwhile Builders Pvt. Ltd. And Managing Director of Net Solutions (a software company), Islamabad. Shuja has personally accounted for not less than 60 businesses started under his mentor-ship and assistance. Mr. Humayun Shuja is among the first generation of professionals who has seen emergence of internet and dot com revolution in Pakistan.



Zulfiqar Janjua

Director LPDC, Bahria University

Mr. Zulfiqar Janjua is an accomplished Leader, Life & Transformational Coach, Counselor, Trainer, Advisor and Management Consultant with a track record of working with high-growth national and international organizations at top management level. He graduated from London and brings a great mix of leadership, inspiration, operational experience, learning and development, technical breadth, and passion for customer care.



Mian Gull Muhammad

Registrar CAC

Mr. Mian Gull Muhammad is an ISO certified educationalist. He has been associated for more than thirty years with higher education sector on national and international level. Mian Gull Muhammad remained associated with prestigious universities of Pakistan on both academic and administration sides. He has graduated from Webster University of Switzerland.



Rukhshinda Mehar

Consultant and HR Professional

Ms. Rukhshinda Mehar is a seasoned Human Resources professional with over 15 years of experience, distinguished by a steadfast commitment to transformation and a talent for innovation. She excels in driving positive change within diverse organizations, ranging from small enterprises to large corporations. Rukhshinda's expertise spans strategic HR planning, learning and development, project management, data analytics, and fostering inclusive organizational cultures.



Umair Rafique

Assistant Professor, CUST

Dr. Umair Rafique has more than 11 years of experience in academia from Pakistan, Saudi Arabia, and Singapore. Dr. Umair received his PhD. From Nanyang Technological University (Singapore) in the area of Autonomous Intelligent Agents and published his work in reputable international platforms. He is also a co-founder of Phebsoft (pvt.) Ltd., a software development company based in Islamabad.



Dr. Shimail Daud

Entrepreneur, Senior Healthcare Management Professional, CEO, Maryam Memorial Hospital

Dr. Shimail Daud is a prominent healthcare professional, entrepreneur, and thought leader in Pakistan's healthcare industry. He co-founded Maryam Memorial Hospital, a distinguished private hospital in Rawalpindi, and is also involved in ASK Development and Infiniun Health Care. Dr. Daud holds a bachelor's degree in medicine, a Master's in hospital management, and an MBA in Health Administration.



Shahrukh Karobar Wala

Co-founder, Vorker

Mr. Shahrukh is a co-founder at Vorker, a startup company that aims to revolutionize the way people work and collaborate online. He develops and executes the business strategy, creates and manages partnerships, and oversees the financial and operational aspects of the company. Mr. Shahrukh has a strong background in finance and project management, with two MBA degrees from reputable universities, and obtained a certification in digital marketing from Google.



Dr. Shazia Hassan

HOD Psychology Department, UCP

Dr. Shazia is a Clinical Psychologist with a PhD in Clinical Psychology in 2002. Along with the experience of dealing patients with mental illness, she is also teaching at postgraduate level courses of psychodiagnosis, psychotherapy etc. She has done research work at the national and international level on the topics related to mental illness and psychopathologies that has been published in renowned journals of psychology.



Saima Arshad

Deputy GM HR, C-SAIL

Ms. Saima Arshad has over a decade of professional work experience across different industries and in a multicultural work environment. She excels in developing strength and longevity in relationships with internal and external stakeholders to drive sustainable business success. Her areas of expertise include talent acquisition and development, policies and procedures development, employee engagement, employer branding, HR audit and compliance, HR digital transformation, compensation and benefits, and organizational development.



Dr. Fasih Ur Rehman

Lecturer, KARAK University

Dr. Fasihur Rahman is a highly accomplished academician with a Ph.D. in English Literature. He currently serves as a lecturer at Khushal Khan Khattak University in Karak, Pakistan and has more than 10 years of teaching and research experience. Dr. Rahman, expertise spans literature and language, and he is known for his interactive teaching style.



Dr. Sadia Nadeem

Head, FAST School of Management

Dr. Sadia Nadeem is a distinguished professor and academic leader with a rich background in human resource management (HRM). Currently serving as the Head of the FAST School of Management and the Dean of the Faculty of Management Sciences at FAST NUCES, Islamabad, she is also the Director of the Management Advancement Research Centre (MARC) at the university.



Noor Mehsood

Seasoned Trainer, Coach & Inspirational Leader

Mr. Noor Mehsood, a visionary leader committed to enhancing the success of individuals and organizations alike. His passion for creating positive change and inspiring others is evident in his expertise in public speaking, leadership, storytelling, motivation, and communication. Having inspired thousands globally and empowered diverse audiences through keynote speeches, Noor is dedicated to making a meaningful impact in the world.



Shakeel Mapara

Head of HR, Security and Admin, Hoechst Pakistan Limited

Mr. Shakeel Mapara is a seasoned professional with over 27 years of experience in Human Resource Management, Training, and Organization Development. He is currently serving as the Head of HR, Security and Admin at Hoechst Pakistan Limited (Formerly Sanofi-Aventis), where he plays a pivotal role in driving talent development processes, enhancing employee satisfaction, and ensuring compensation aligns with preferable assets to any organization.



Muhammad Usman Abid

Group GM HR, East Gate Industries

Muhammad Usman Abid is an experienced HR professional with over 17 years of work experience in Pakistan and the UK. Mr. Abid is an Associate Member of CIPD, UK, and a certified MBTI Practitioner. He has worked with well-known organizations, including FriesLand Campina Engro Pakistan, Mondelez International, PepsiCo, Telenor Pakistan, Unilever Pakistan, Pakistan Tobacco Company, HSBC UK, and PEL. Mr. Abid is also a trainer for "MBTI, Inspiring People Managers Program & Powerful Conversations" and a "Certified Mondelez Mentor" for Talent Development & Capability Programs at Mondelez International.



Khurram Lodhi

Director HR, Punjab Health Initiative Management Company

Khurram Lodhi is C Level Human Resource professional with 20+ years of experience, managing a full spectrum of Human Resources programs, services, and functions. He is an expert in strategic planning and organizational development, recruitment and selection, data analysis and presentation, policies, compensation & and benefits, employee relations, and HR general management. Mr. Khurram is Instrumental in handling sensitive IR issues, ensuring cordial industrial relations, and avoiding loss of productivity.



Naveen Balkhi

Director, Global Talent Leadership

Naveen Balkhi is a catalyst for inspiring leaders and employees, focusing on corporate growth and talent retention through strategic programs and frameworks. With international experience in mergers, acquisitions, and Six Sigma initiatives, she has a proven track record of driving success. As a Canadian citizen with a global perspective, Naveen is also a recognized speaker, mentor, and thought leader, dedicated to creating meaningful global connections.



Talha Rasool

Senior HR Manager Talent Acquisition & Operations at National Logistics Cell

Mr. Talha Rasool is a result-driven HR Business Partner and Strategy Expert with over 15 years of diverse HR experience in Humanitarian, Logistics, Corporate, Construction and Service Industry with in-depth HR skills. He is a member of the Global Emergency Roster Team of Save the Children and The National Response Team of Pakistan Country.



Shahbaz Hafeez

Educationist, Corporate Trainer & Career Coach

Mr. Shahbaz Hafeez is a passionate and dedicated education professional with vast experience in empowering students, teachers, and organizations to reach their full potential. With a strong background in educational leadership and management (M.Phil), he have successfully worn various hats – Student Leadership Trainer, Career Coach, Corporate Trainer, Educationist, and Principal. His expertise spans leadership development, career guidance, instructional design, and organizational effectiveness.



Muneeb Zubair

Driving IT Excellence, Agile Innovator, Team Synergy Pro, Client Success Catalyst, QuantumLHE (pvt) Ltd.

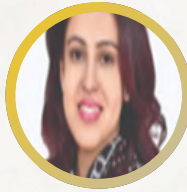
Muneeb Zubair is a seasoned business professional with over 19 years of experience in Business Process Re-engineering, Agile Project Management, and Team Leadership. He is dedicated to ensuring project success through a responsible and thorough approach, consistently exceeding expectations and delivering exceptional results.



Umer Raza Bhutta

CEO and Founder Abundance Business Consulting

Mr. Umer is CEO and Founder of Abundance Business and Consulting. He is a Professional Certified Coach (PCC) from International Coaching Federation (ICF), SHRM SCP and MCPD and also SHRM certification instructor in Pakistan. In the past 25 years of his career, he has served as head of HR for large corporations in textile, hospitality and telecom sector. He is involved in training and development, organizational development and restructuring, business improvement projects for multiple corporate, public sector and donor funded organizations.



Samia Qamar

Director of People, S&P Global

Ms. Samia is an international Human Resources professional with more than 15 years in HR & has a passion for philanthropy through community outreach. She has worked in multinationals with a track record of finding viable solutions to complex organizational needs, especially in a matrix business environment. She has received several awards throughout her professional career, which reflects her commitment to creating an engaged and sustainable culture of collaboration, people experience, and results.

Webinar Gallery

YOUTH WEBINAR SERIES | Optimizing Your Job Search

Job Opportunities for Fresh Graduates in Micro-Finance Banks

A CSR initiative to develop youth for business and jobs

According to the research study "Micro Finance and Enterprise Growth: Evidence from Pakistan" commissioned by Karandaaz Pakistan (KRN), the microfinance industry in Pakistan has grown from 2.4 million borrowers to 6.5 million active borrowers, an average growth is 24% over the past five years.

Micro Watch (Oct-Dec) 2021 stated that the branch network of the industry increased by many times. Alhambra, Ubank, HBL, Microfinance Bank, and Thoubhat Bank have a network in all most all over Pakistan. This indicates that there is a demand for human resources in this sector. On the other hand, many challenges are in front of fresh graduates like increasing competition, no exposure to professional life, vague understanding of the microfinance sector, job market dynamics, entry points of the career, and unawareness of specific skills required by the sector employers, etc. The purpose of this webinar is to explore the job/business opportunities in the microfinance sector in Pakistan mainly for fresh graduates. Well-known industry experts, as well as Academia representatives, will speak/guide Fresh graduates/ university students.

Main discussion points of the webinar:

- Introduction of the Microfinance sector in Pakistan
- Job opportunities for fresh graduates in the Microfinance sector
- Skills, knowledge, and Attitude required for the subject industry
- Where and when to apply (Available platforms and their recruitment practices)

Click Below Link to get Register:

<https://forms.gle/43RF45ndYyYu4e6>

Moderator: Anshad Akif CEO, ASK Development

Speakers: Umer Raza Bhutta, CEO, Abundance Business Consulting; Samia Qamar, Director of People, S&P Global; Mr. Abdul Khaliq Khan, Head of HR, Microfinance Bank; Ms. Shabana Khatun, HR, Thoubhat Bank

Thursday 22 June, 2022 | **Start Time - 04:00 PM** | **End Time - 05:00 PM**

YOUTH WEBINAR SERIES

Internship Effectiveness

How Universities And Companies Can Work For It?

According to research reports, internship programs in Pakistan can be improved significantly if there is better coordination between universities and companies.

It is reported that instead of a systematic approach, they have an ad hoc approach to managing the internship program. Resultantly, none of them realize the desired benefit. A customized internship program is only possible if both align their objectives and students follow their religiously.

The proposed webinar will critically discuss the role and responsibility of the university officials and host companies in making internships rewarding for companies and students.

Discussion Agenda:

1. Defining an effective internship program
2. What establishes an effective internship office in a university?
3. How do the HR departments of the companies play a proactive role?
4. How and where do both partners need to communicate and collaborate with each other for a meaningful internship program?

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Speakers: Mr. Feroz Khan, Founder, Ubank; Dr. Ghazal Muneer, Director of Academic Counseling & Placement, Nazim University of Karachi; Dr. Rabia Fida, National Professor & President, National University of Education, Islamabad

Moderator: Anshad Akif CEO, ASK Development

Facilitator: Khuram Ali Khan | CEO, ASK Development

Thursday 4 19 September, 2022 | **Start Time - 04:00 PM** | **End Time - 05:00 PM**

YOUTH WEBINAR SERIES

OPTIMIZING YOUR JOB SEARCH

How to measure interns learning during the internship?

Internship programs provide exposure and real life learning to students. If we could measure the learning of a student during an internship, it is beneficial to all stakeholders: students, career center faculty, and HR professionals who are dealing with interns.

"By measuring learning, the universities can evaluate the student's success at achieving learning goals, use it for improvements in course contents, and can provide feedback and guidance to interns and learn leads in respective firms before the internship is done."

In the literature, we see many levels of measurement, but what is relevant in our context? This webinar will respond to this question. The panelists will discuss current practices to measure the learning of the interns during the internship programs and its connectivity with the corporate and industry practices. Further webinar will also suggest a way forward to heads of the Career & Placement Centers and the HR professionals who are dealing with interns.

Discussion Agenda:

1. What are the current practices of the measurement?
2. How can we measure interns learning?
3. What are the current trends/techniques for assessment of interns learning?
4. What should measure the student learning is when it should be done?

Speakers: Dr. Ghazal Muneer, Director of Academic Counseling & Placement, Nazim University of Karachi; Dr. Rabia Fida, National Professor & President, National University of Education, Islamabad; Dr. Shabana Khatun, HR, Thoubhat Bank; Dr. Feroz Khan, Founder, Ubank

Moderator: Anshad Akif CEO, ASK Development

Facilitator: Khuram Ali Khan | CEO, ASK Development

DATE 24 Aug, 2022 | **TIME 04 PM to 05 PM**

YOUTH WEBINAR SERIES | Optimizing Your Job Search

How Interns Can Get Maximum Benefit from Internship

The internship programs are a major source of learning for interns/students to make themselves ready for the job market. Interns can get more exposure during internships if they are well prepared for the workplace.

The workplace is different from your university. It has its own environment, requirement, and behavior towards others. Interns must have to adjust themselves according to the professional environment. During the webinar, industry experts and academicians will guide the audience on preparation for the internship and how to manage it before, during, and after the internship.

Webinar Objective:

The objective is to prepare interns/students and fresh graduates to maximize their learning experience during the internship.

Discussion Agenda:

1. What is the difference between university and workplace?
2. How to adjust to the workplace?
3. How can you turn your university learning into practice?
4. How to write a checklist for learning before, during, and after the internship?
5. How to set a learning goal for the internship?
6. How to convert your academic knowledge into industry skills?

Speakers: Shoaib Ahmad, HR Director, Vision Group, Lahore; Dr. Hamadullah Kaleem, Dean Faculty of Social Sciences, University of Sindh, Jamshoro

Moderator: Anshad Akif CEO, ASK Development

Facilitator: Khuram Ali Khan | CEO, ASK Development

DATE 24 Aug, 2022 | **TIME 04 PM to 05 PM**

ASK Youth Webinar Series

Internship Effectiveness

How Universities And Companies Can Work For It?

According to research reports, internship programs in Pakistan can be improved significantly if there is better coordination between universities and companies.

It is reported that instead of a systematic approach, they have an ad hoc approach to managing the internship program. Resultantly, none of them receive the desired benefit. A customized internship program is only possible if both align their objectives and students follow them religiously.

The proposed webinar will critically discuss the role and responsibility of the university offices and host companies in making internships rewarding for companies and students.

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2. What establishes an effective internship office in a university?
3. How do the HR departments of the companies play a proactive role?
4. How and when do both partners need to communicate and collaborate with each other for a meaningful internship program?

Speakers:

- Dr. Iqbal Sherga**
Director of Student Counseling
University of Karachi
- Dr. Rabia Fida**
Assistant Professor/Head
of Career Support Office
National University of Modern Languages (NUML)

Moderator: Arshad Akif (CEO, ASK Development)

Panelist: Khurram Ali Khan (CEO, ASK Development)

Register Now: <https://forms.gle/43RFdL5n6YyYu4z06>

Thursday, 4-29 September, 2022 | **Start Time: 04:00 PM** | **End Time: 05:00 PM**

ASK WEBINAR

How a student can use time optimally?

Managing time effectively enables students to become more confident, organized, and learn more efficiently. Effective time management skills are essential for university students, as they have to deal with more subjects, tests, assignments, and extracurricular, plus they have to start their professional life as well, where discipline and punctuality have more significance.

Managing time is a challenging task for students. However, with our list of time management tips, students will come up with an arrangement to ensure that every day is as productive as possible in both university and professional life.

Discussion Points:

- Time management is the basis for success.
- Time management tips and strategies.
- Steps for understanding students in managing time.
- How to overcome procrastination.

Speakers:

- Saharhat Bakhari**
Director of Diversity & Inclusion
ASK
- Javeria Shabbir**
Manager, Placement Center
ASK

Moderator: Arshad Akif (CEO of ASK Development)

Panelist: Rana Khurram Ali Khan (CEO of ASK Development)

Register Here: <https://forms.gle/43RFdL5n6YyYu4z06>

WEDNESDAY, NOVEMBER 30, 2022
4:00 - 5:00 P.M.
ASK Development Series

ASK Webinar

DIGITAL ENTREPRENEURSHIP

Arshad Akif
Entrepreneur, Trainer & HR Professional

Khurram Ali Khan
Entrepreneur, Social Media Specialist & Financial Management Expert

04 PM - 05 PM
Thursday 29 December, 2022

Discussion Points:

- What Digital Entrepreneurship is?
- Digital Entrepreneurship trends in Pakistan.
- Challenges
- Success Stories/Case studies

Register Here
For Registration Link, Download this Brochure & then Scan QR Code Through Smartphone

For more details visit: www.askdevelopment.org

ASK YOUTH WEBINAR SERIES

OPTIMIZING YOUR JOB SEARCH

How to measure interns learning during the internship?

Internship programs provide exposure and real life learning to students. If we could measure the learning of a student during an internship, it is beneficial to all stakeholders: academia, career center faculty, and HR professionals who are dealing with interns.

"By measuring learning, the universities can evaluate its student's success at achieving learning goals, can use it for improvements in course contents, and can provide feedback and guidance to interns and learn leads in respective firms before the internship is done."

In the Webinar, we see many tools of measurement, but what is relevant in our context? This webinar will respond to this question. The panelists will discuss best practices to measure the learning of the interns during the internship program and its connectivity with the curriculum and industry practices. Further webinar will also suggest a way forward to heads of the Career & Placement Centers and the HR professionals who are dealing with interns.

Discussion Agenda:

1. What are the current practices of the measurement?
2. How can we measure interns learning?
3. What are the various tools/techniques for assessment of intern learning?
4. Who should measure the student learning & when it should be done?

Speakers:

- Dr. Iqbal Sherga**
Director of Student Counseling
University of Karachi
- Dr. Rabia Fida**
Assistant Professor/Head
of Career Support Office
National University of Modern Languages (NUML)
- Dr. Arshad Akif**
CEO, ASK Development
- Dr. Khurram Ali Khan**
CEO, ASK Development

Register Now: <https://forms.gle/43RFdL5n6YyYu4z06>

WEDNESDAY, NOVEMBER 30, 2022
4:00 - 5:00 P.M.
ASK Development Series

ASK WEBINAR

Youth Career Development

19th January, 2023
Thursday | 4 to 5 PM

Each has to realize their career plan for professional growth while considering personal life, and immediate family along with professional progress. This webinar will enable the participants to choose the right path for their professional contribution.

What's Career Development and its Ingredients?

- Preparation for designing a career path.
- Youth Career Development Challenges & Opportunities.

Speakers:

- Arshad Akif**
CEO, ASK Development
- Rana Khurram Ali Khan**
CEO, ASK Development

Register Here
For Registration Link, Download this Brochure & then Scan QR Code Through Smartphone

For more details visit: www.askdevelopment.org

ASK Youth Webinar Series | Optimizing Your Job Search

How to Search Internship Opportunity?

For the result-based internship, detailed homework is required by the students. The search for internship opportunities should be by design, not by chance. If the search process is thoughtful, there is minimum disappointment at the end of an internship.

The proposed webinar will discuss this search process and its steps.

The webinar will cover two major themes:

- 1) Personal SWOT
- 2) Professional SWOT of the individual/students before selection of the internship program.

Personal SWOT includes skills set, personal requirements for internship, preferred timing, etc. While professional SWOT includes learning objectives, employability, future scope, and growth, etc.

Webinar Agenda:

- What kind of internship matches my learning goal?
- Will the proposed internship help me get a job?
- Are there learners that affect my internship negatively?
- How and when to search for such opportunities?

Speakers:

- Dr. Iqbal Sherga**
Director of Student Counseling
University of Karachi
- Dr. Rabia Fida**
Assistant Professor/Head
of Career Support Office
National University of Modern Languages (NUML)
- Dr. Arshad Akif**
CEO, ASK Development
- Dr. Khurram Ali Khan**
CEO, ASK Development

Register Now: <https://forms.gle/43RFdL5n6YyYu4z06>

WEDNESDAY, NOVEMBER 30, 2022
4:00 - 5:00 P.M.
ASK Development Series

ASK WEBINAR

Diversity and Inclusion - Lesson for Youth

Teaching Diversity & Inclusion for youth subjects to understand the underlying factors contributing to diverse opportunities and challenges. It is important for understanding the underlying factors contributing to diverse opportunities and challenges. It is important for understanding the underlying factors contributing to diverse opportunities and challenges.

Further Insights of topics:

- How to generate diversity and inclusion among people.
- Types of diversity in organizations and its importance.
- Ways of understanding behavior that enhances diversity and inclusion in the workplace.
- Education and Q&A Session.

Speakers:

- Dr. Iqbal Sherga**
Director of Student Counseling
University of Karachi
- Dr. Rabia Fida**
Assistant Professor/Head
of Career Support Office
National University of Modern Languages (NUML)
- Dr. Arshad Akif**
CEO, ASK Development
- Dr. Khurram Ali Khan**
CEO, ASK Development

Register Here
For Registration Link, Download this Brochure & then Scan QR Code Through Smartphone

For more details visit: www.askdevelopment.org

ASK Webinar # 20 | Youth Webinar Series

How to win The Job Interview

The smartest and most qualified job seeker needs to prepare for their job interview regardless of experience and age. Because every employer has different methods and techniques for selecting and interviewing job candidates. Appearing in an interview is always a unique experience of interaction. Therefore, this webinar will give you insight on how to appear in different job interviews with confidence.

Discussion Agenda:

- What makes you a winning candidate?
- How every job interview differs from other.
- How to prepare for a job interview.
- Checklist for before, during and after interview.

Speakers:

- Prof. Dr. Syed Gohar Abbas**
Saharhat University of Information & Technology
- Asad Hameed**
Head, IT Learning at
Hajrat Bank Limited

Panelist:

- Arshad Mahmood Akif**
Trainer, Entrepreneur, Strategist & CEO of ASK Development
- Rana Khurram Ali Khan**
Entrepreneur, Social Media Specialist & Financial Management Expert

Register Now: <https://forms.gle/43RFdL5n6YyYu4z06>

Thursday, 13 April, 2023
Time: 2:00 PM - 3:00 PM





Youth Webinar Series | Webinar # 18

Preparing for Entrepreneurship

In this era, many young entrepreneurs/individuals often ask the question "How do I become an entrepreneur?" or "What should I study to be an entrepreneur?" and what are the ways to produce a profit or sustainable income from it? In this webinar these questions will be answered by our expert panel to start your journey on a successful entrepreneurship.

- Development of an entrepreneurship mindset
- Three dimensions of entrepreneurship: Attitude, Skill, and Knowledge
- How to pitch the right business opportunity and know your intended target market and clients
- Success stories
- Field Notes followed by Q&A session



18 February 2023 , Thursday | 4 to 5 PM

REGISTER HERE



For registration click on QR code or visit the link
<https://www.apnsdolph.com/en/online-english-program>

Dr. Ansar Ali Rajput
MSI MPhil, PhD, Associate Professor, CUAT University



Arshed Mahmood Akil
(COO ASK Development)




Rana Khurram Ali Khan
(COO ASK Development)

For more details visit:


www.apnsdolph.com










YOUTH SEMINAR SESSION (YSSMS)

The Central Institute of Educational Research YOUTH DAY


International Youth Day is an annual observance held on August 12th. It aims at celebrating the achievements and potential of youth worldwide. The day serves as a reminder of the critical role youth play in shaping our future and addressing global challenges. It provides a platform for youth to share their views on employment, education, and involvement in social activities, and political issues.

On this occasion, VCEA is pleased to have participated with the Centre of Excellence in International Studies (CEIS) which will serve as an avenue for networking and collaboration of students and scholars from various countries. The event will feature a panel discussion on youth employment and labour issues. The event will provide participants the chance to discuss the challenges of today and the possible opportunities for youth tomorrow.

BEST SPEAKERS:



Dr. Ramesh Kumar
President, International Association of Universities



Dr. Ramesh Kumar
President, International Association of Universities



Dr. Ramesh Kumar
President, International Association of Universities

DISCUSSION AGENDA:

- Education and IT Development: how the youth should deal with opportunities in the future
- Youth economic employment: Planning and Creation and Implementation
- Training and education: Issues for youth and HR professionals



MINISTRY OF EDUCATION
GOVERNMENT OF PUNJAB



04:30 PM - 05:30 PM
OCTOBER 26, 2023

WEBINAR # 25 | YOUTH WEBINAR SERIES

RESUME BUILDING: STRATEGY AND TECHNIQUES

Crafting an effective resume takes time and attention to detail. It requires careful consideration of what to include and how to articulate it in a manner that resonates with prospective employers.

Discover the secrets to crafting a winning resume and avoid the consequences that can hold you back. This webinar will inspire you to create a powerful and effective resume.

Discussion Agenda

- Techniques for writing a resume
- New trends in resume-building
- What an HR manager notices in a resume.
- Common mistakes in resume writing

REGISTER NOW



- 1 Download this image
- 2 Scan the QR Code
- 3 Register yourself

SPEAKERS



MR. TANZEEM AZEEM
 Vice President HR & Admin, Neotech



MR. YOUSMAN ALI
 HR Consultant

MODERATORS



MR. ASGHAR MAHMOOD KHAN
 Founder, HR & Talent Solutions
 & CEO of HR Solutions Experts

PANELIST



MR. RANA KHURAM ALI KHAN
 Entrepreneurship & Business Development Expert

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+91 92284 44 44 | **+91 92284 44 44** | **+91 92284 44 44**



Negotiating Your Salary and Benefits

How To Get What You Deserve

WEDNESDAY 30 | YOUTH WEBINAR SERIES

Salary and bonuses are two of the most significant aspects of a career. They have the power to make your career joyful or unhappy. Knowing how to request a pay that is relevant to your experience and skill set is essential. Experts can educate you on how to achieve the income you've always intended, whether you want to advance in your position or are new to it.

Join us to discover how to set reasonable objectives and use smart tactics to bargain for a pay and benefits package that considers current employment trends.

Key Insights:

- Salary package and its components.
- Rationalizing your pay demand and package.
- Strategies for representing your value proposal.
- Negotiating salary and other benefits.
- Consideration of Monetary & Non-Monetary benefits.

FREE REGISTRATION

- Limited time frame
- Scan the QR code
- Register yourself

02:00 PM - 03:00 PM

MARCH 14

SPEAKERS

Mr. Amjad Mahmood Aidi
Head of HR, Training and Welfare,
Amdam Industries Pvt. Ltd.

Mr. Muhammad Shams Aidi
Branch Head - HR,
Amdam Industries Pvt. Ltd.

Moderator:

Mr. Amjad Mahmood Aidi
Trainer, Entrepreneur, HR Expert &
CEO of AID Development

Panellist:

Mr. Shams Agham Ali Khan
Entrepreneur, Public Speaker &
Financial Management Expert

YOUTH WEBINAR SERIES # 29

The Art Of Networking

HOW TO BUILD A PRODUCTIVE NETWORK

Crafting a strong professional network is an art requiring patience, authenticity, and a clear purpose. By consistently refining your networking skills within these parameters, you can build a robust network that aligns with both immediate goals and long-term success.

This webinar is an opportunity for youth and students to enhance their networking skills. Join us for an enlightening session. Don't miss this chance to elevate your career to new heights.

With Professional Speakers

Thursday
February 22, 2024

Time
4:00-5:00 P.M.

Free Registration

1 Download QR code
2 Scan the QR Code
3 Register yourself

KEY INSIGHTS:

- Introduction to Networking
- How university graduates can build a network
- Productivity vs. Non-productivity in Networking
- Strategies for Successful Networking
- Networking in the Digital Age

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YOUTH WEBINAR

Navigating the Mental Hurdles in Pursuit of Your Ideal Career

WEBINAR # 28 YOUTH WEBINAR SERIES

This webinar will talk about the tricky and sometimes ignored feelings that come up when you're trying to go after your dream job. We'll look at things like self-doubt, being scared of failing, and getting tired, and see how these mental challenges can pop up while you're working towards a career. We'll get advice from experts in the field and chat about practical ways to tackle these issues. The goal is to help you build a strong mindset that lets you go after your career goals feeling sure of yourself and clear about your path.

With Professional Speakers

04:00 PM - 05:00 PM
JANUARY 18, 2024

REGISTER NOW

1 Download QR code
2 Scan the QR Code
3 Register yourself

Key Insights

- Figuring out the mental roadblocks that might get in the way of going after your dream job.
- Ways to deal with self-doubt, fear of failing, and feeling not so sure of yourself during the job hunt.
- Tips and tricks for keeping a positive attitude and staying motivated while going after your dream job.

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YOUTH WEBINAR

Navigating the Job Market

A Strategy for the First Job Search

It's crucial for fresh graduates to understand how to navigate the job marketplace before beginning their career. Securing your first job requires knowing the fundamental elements of a successful job search, from finding potential organizations to designing the application process.

Join the webinar to discover the essential methods for navigating the journey and landing your first job in a highly competitive job market. You will know the tools you need to tackle the entire process.

22 July
Monday, 2024
4:00 - 5:00 p.m.

Free Registration

1 Download QR code
2 Scan the QR Code
3 Register yourself

KEY INSIGHTS:

- Comprehensive approaches for inexperienced job seekers.
- Strategies for job experience seekers.
- Effective resume and cover letter.
- Techniques for improved online search and networking before landing job.
- Highlight related job market data.

Speakers: Shaukat Iqbal (Educational, Corporate Trainer, Career Coach), Arshad Mahmood Akif (Trainer, Entrepreneur, HRM Expert & CEO of ASK Development), Khuram Ali Khan (Entrepreneur, Social Media Consultant & Financial Management Expert)

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YOUTH WEBINAR SERIES # 33

Entrepreneurship: How to start from scratch

Starting a business from scratch can be both challenging and fulfilling, especially for young entrepreneurs. Starting a business is now has become the best choice for graduates because of shrinking job market.

For fresh graduates, grasping the key elements of entrepreneurship—from brainstorming, innovative ideas to execute business plans—is vital for building a successful startup.

By joining our webinar, you will receive guidance through the essential steps and gain the skills needed to embark on your entrepreneurial journey with confidence. Don't miss this opportunity to kick-start your entrepreneurial journey!

KEY INSIGHTS:

- How to brainstorm ideas for business
- Understanding the market demands and trends
- The process of setting up a business, from registration to operations
- Managing business growth and its essential skills
- Addressing common challenges and uncertainties on the entrepreneurial journey

13 June, 2024
Thursday
4:00 - 5:00 p.m.

SPEAKERS: Dr. Shimali Daud (Entrepreneur, Senior Healthcare Management Professional, CEO, Maryam Memorial Hospital), Arshad Mahmood Akif (Trainer, Entrepreneur, HRM Expert & CEO of ASK Development), Khuram A. Khan (Entrepreneur, Social Media Consultant & Financial Management Expert)

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YOUTH WEBINAR SERIES # 35

Winning Attitude For Professional Growth

Join us for an exclusive webinar tailored for fresh graduates!

Are you ready to kick-start your professional journey with the right attitude? Discover the secrets to cultivating a winning attitude for professional growth in our upcoming webinar designed specifically for fresh graduates. Whether you're entering the workforce or seeking to excel in your chosen field, this session is your opportunity to gain valuable insights and strategies for success.

Key Insights:

- Positive mindset in propelling your career forward
- Strategies for maintaining motivation and resilience
- Embracing gratitude, accountability, and adaptability
- Continuous learning and skill polishing for growth

Don't miss out on this invaluable opportunity to set yourself up for success in the professional world. Mark your calendars and join us for an enlightening discussion on fostering a winning attitude for professional growth. Register today!

15th August, 2024
4:00-5:00 PM

Free Registration

1 Download QR code
2 Scan the QR Code
3 Register yourself

Speakers: Naveen Balkhi (SGB, Procto, Insights Director, Global Talent Leadership), Khuram Lodhi (Director HR, Punjab Health Initiative Management Company), Arshad Mahmood Akif (Trainer, Entrepreneur, HRM Expert & CEO of ASK Development), Rana Khuram Ali Khan (Entrepreneur, Social Media Consultant & Financial Management Expert)

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YOUTH WEBINAR SERIES # 36

Maximizing your LinkedIn Profile: Creating a Strong Digital Presence

Attention Fresh Graduates!

Unlock Your Potential With Our Exclusive Webinar

As you embark on your professional journey, it's essential to establish a strong digital presence and build a compelling personal brand. Join us for a comprehensive webinar specifically designed for fresh graduates like yourself, where we'll delve into the strategies and tools needed to maximize your LinkedIn profile and kick-start your career.

Key Insights:

- Crafting a compelling LinkedIn profile
- Building and expanding your professional network for career opportunities
- Leveraging LinkedIn for job searching
- Connecting with industry professionals, and nurturing your career growth
- Power of personal branding and online professional presence.

19.Sep.24
5:00 p.m. - 6:00 p.m.

Speakers: Muneeb Zubair (Driving IT Excellence, Agile Innovator, Team Synergy Pro, Client Success Catalyst, Quantum Leap (GSC) Ltd), Arshad Mahmood Akif (Trainer, Entrepreneur, HRM Expert & CEO of ASK Development), Rana Khuram Ali Khan (Entrepreneur, Social Media Consultant & Financial Management Expert)

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YOUTH WEBINAR SERIES # 37

Building a Successful Career: Strategies for Long-Term Success

Join us for an enlightening webinar designed specifically for youth eager to carve out a successful career path!

Speakers: Umer Roza Shutta (CEO and Founder, Abu-Hadiqa Business and Consulting), Samia Qamar (Director of People, SAP Global), Khuram Ali Khan (Entrepreneur, Social Media Consultant & Financial Management Expert), Arshad Mahmood Akif (Trainer, Entrepreneur, HRM Expert & CEO of ASK Development)

In today's fast-paced world, Young graduates must choose the right strategies that can make all the difference in achieving long-term career success. It's no longer enough to acquire qualifications or experience simply; professionals must continuously adapt, upskill, and align themselves with opportunities that match their aspirations as well as market needs. This interactive session will provide valuable insights and practical tools to help you navigate your career journey.

17 October, 2024
Thursday
4:00 - 5:00 p.m.

DISCUSSION & INSIGHT

- Understand how to define and refine your career aspirations.
- Discover effective ways to build professional relationships.
- Identify key skills in demand and how to acquire them.
- Learn how to thrive in a changing job market.

CONTACT US: www.apnebalpeh.com | media@apnebalpeh.com | +92 31 2353011 | +92 315 5301410

Youth Conferences

IYD National Youth Conference

The IYD National Youth Conference, held on September 12, 2023, aimed to empower and inspire the graduating youth of our nation.

This conference featured a diverse range of speakers and panelists, each chosen for their expertise and unwavering commitment to youth development.

The conference was organized collaboratively by Apne Bal Peh, the CSR initiative of ASK Development, in partnership with the International Islamic University Islamabad (IIUI) and took place at the Allama Iqbal Auditorium, Faisal Masjid Campus.

The event was a remarkable success, bringing together esteemed guests, partner universities, faculty, staff, and students to celebrate the spirit of the graduating youth and engage in discussions on critical topics related to their readiness for the workforce.

The conference commenced, emphasizing the significance of diversity, inclusion, knowledge expansion, and self-education in our rapidly changing world. A captivated audience of university graduates eagerly absorbed the insightful teachings and knowledge imparted by the leading professionals in the field.



IYD Conference Speakers

INAUGURAL SESSION:



ARSHAD MAHMOOD AKIF
CEO, ASK Development



WAHAJ SIRAJ
CEO, Nayatel



PROF. DR. AHMED SHUJA SYED
VP Academics,
Research & Enterprise,
IIUI



DR. RIZWAN AFTAB
Directorate of Students Affair,
Focal Person Men, IIUI



DR. HATHAL BIN HAMOUD AL-OTAIBI
President, IIUI

SESSION 01:



SABAHAT BOKHARI
Director D&I, Jazz



ALIA ZAFAR
Group Head People &
Organizational
Excellence,
The Bank of Punjab



SHAHID ALI
Executive Director,
Fast Rural
Development
Program



DR. SADIA NADEEM
HOD & Professor, FAST
School of Management



DR. SHIMAIL DAUD
CEO, Maryam
Memorial Hospital



KHALID UMAR
Director General HR,
Private Power &
Infrastructure Board

SESSION 02:



SAMIA QAMAR
Director & Country Lead
(Pakistan), S&P Global



DR. ALI SAJID
Director, Lahore School
of Management,
Recipient Tamgha E
Imtiaz



AHMED NAUMAN ANEES
Director Human
Development Services
and Strategy, Riphah
University



JAMSHED INAM
Group Head HR,
Army Welfare
Trust



HASSAN ARSHAD
Head HR,
Bestway Cement



DR SONIA IRUM
Incharge Alumni,
IIUI

CLOSING SESSION:



MUHAMMAD SHOAIB BAIG
Group Chief People,
PTCL & Ufone



DR. SUMAYYA CHUGHTAI
Directorate of Students Affair,
Focal Person Women, IIUI



KHURRAM ALI KHAN
COO, ASK Development

Feedback

I have a great experience being there listening to a lot of successful people starting from the scratch and learn so many new things. Overall it's such a great initiative and I would love to participate in future 🌟

Meeting experts, members of Bahria and discussing things with them over a lunch is worth it.

3:39 PM

Attentive and enlightening sessions where I got to experience and learn the power of character and inner-self are the major contributors towards personality build-up. All possible through Apne bal peh, which is working towards youth enhancement and conducting such insightful conferences.

3:47 PM

I had an enriching experience at the conference today, where I gained valuable insights and was deeply influenced by the profound thoughts shared by esteemed leaders.

I kindly request that you share the event's photographs with me.

8:02 PM

Conference on: Quantifying Success of Industry-Academia Linkages to Benefit Graduating Youth

The Youth Conference on "Quantifying Success of Industry-Academia Linkages to Benefit Graduating Youth," organized by "Apne Bal Peh," concluded in Lahore on 7th March 2024. The conference aimed to encourage university graduates in their skill development and explore the connection between academia and industry for graduating youth. Industry and academic experts, along with young graduates and industry representatives, attended to support and inspire the next generation of leaders. Mr. Arshad Akif Mahmood, CEO of ASK Development, and Ms. Shaista Hassan, CEO & Founder of Stibnite Smart Solutions, delivered keynote speeches. The conference featured sessions chaired by Ahmad Nauman Anees, Niaz Malik, and Rana Khuram Ali Khan, and insights were shared by experts including Dr. Prof. Ali Sajid, Savaiz Bokhari, Shoaib Ahmed, and Asim Pasha. The importance of empowering youth for progress and financial independence was emphasized throughout the event.



Conference Speakers

INAUGURAL SESSION

02:00 - 02:30 PM



Ms. Shaista Hassan
Founder & CEO,
Stibnite Smart Solution (S3)



Mr. Arshad Mahmood Akif
CEO,
ASK Development Pvt. Ltd.

SESSION 1 - Holistic Workplace Readiness with Improved Skill Set for Graduating Students

02:35 - 03:45 PM

SESSION CHAIR



Mr. Shahzada Sultan
Addl. IGP Operations,
Punjab

MODERATOR



Mr. Ahmad Nauman Anees
Corporate Director, Human
Development Services and Director
Strategy, Riphah Group



Dr. Prof. Ali Sajid
Director,
Lahore School of Management,
Recipient Tamgha E Imtiaz



Mr. Farooq Randhawa
Additional Director HR & Admin,
Punjab Healthcare Commission



Mr. Savaiz Bokhari
AGM, T&D Department,
Bank Al-Habib

SESSION 2 - Keynote address: Hope for Pakistani Youth

03:50 - 04:05 PM



Mr. Niaz Malik
Former - Deputy CEO,
China Mobile (ZONG)

SESSION 3 - Knowledge Development and Self Learning for Work Readiness

04:10 - 5:20 PM

SESSION CHAIR



Mr. Rana Khurram A. Khan
COO & Director,
ASK Development Pvt. Ltd.
Co-founder,
Apne Bal Peh



Mr. Shoaib Ahmed
Director HR,
Park View City/Vision Group



Mr. Khurram Lodhi
Director HR,
Punjab Health Initiative
Management Company



Mr. Asim Pasha
Head HR & Programs,
Punjab Skill Development Fund

VOTE OF THANKS

05:25 - 05:40 PM



Mr. Khawajah Asif Mushtaq
Head L & D,
Riphah International University

Capacity Building Trainings

Apne Bal Peh recognizes the importance of knowledge sharing in facilitating the development of youth in Pakistan through educational institutions, commercial entrepreneurs, and their personal skill and knowledge development. Furthermore, Apne Bal Peh organizes seminars, conferences, and webinars focused on knowledge and skills development in universities. Additionally, the program offers;



S. #	Trainings/ Seminars/ Workshops	Year
1	Digital Entrepreneurship in IIUI	2022
2	Personal Grooming in Sialkot	2022
3	Capacity Building of Fresh Graduates in CUST	2023
4	Capacity Building Training Session at Lahore Garrison University	2024
5	Career Planning for Graduates at Lahore Garrison University	2024
6	Skill Development Seminar at University of Education	2024



Inspiring Youth Bi-Monthly Magazine

Inspiring Youth is a digital bi-monthly magazine. It is designed to empower young people by giving them insights into modern workplace demands, essential skills, and global trends. The magazine is an initiative by Apne Bal Peh, a CSR project from ASK Development (Pvt.) Ltd. aims to bridge the gap between academia, industry, and youth. It's an initiative leading towards innovation, information, and inspiration, this magazine includes many informative articles, valuable scholarship opportunities, inspiring success story and interviews of professional experts from the academia and industry.

The objective is to empower young individuals for their better future, promoting Entrepreneurship and fostering personal growth. To guide about latest tech trends and advancement.



Online Competitions


S. #	Competitions
1	Essay Writing Competition 2023 all over Pakistan
2	Photography Competition 2022 all over Pakistan

Essay Competition Poster:

**ESSAY WRITING COMPETITION**

Topic: "Using Social Media as Earning Tool"

Prizes



All eligible participants will get e-certificate via email.

1st Winner	PKR. 10,000	2nd Winner	PKR. 5,000	3rd Winner	PKR. 5,000
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Participation Criteria

RULES:

- Essay should be consist of 1000-1100 words, excluding references.
- Essay must be original and unpublished.
- Authentic references should be added for any recorded fact or quotation.
- Essay should be written in English language.
- Font should be Arial, sized 11.
- Entries should be submit in DOC/DOCX format (MS Word Document).
- One participant can submit only one entry.
- Participants have to submit their own content.

ELIGIBILITY:

- Competition is open to all enrolled students of any Pakistani University or equivalent.
- ABP has right to ask any authorship of submitted content.
- Plagiarism is not allowed. We will check for the authenticity, plagiarized entries will be rejected and will not be entitled to any prize or certificate.
- By entering in the contest, participant agrees with the mentioned rules and regulations. The decision of the judges' panel will be final and not subjected to appeal.

SUBMIT HERE



For submission link, Download this brochure and then scan QR Code through google lens



Essay Submission last date:
7th March, 2023

JOIN US

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Essay Competition Winners:

**ESSAY COMPETITION**

Winners Announcement

WINNERS:

#1 Iqra from The Women University Multan

#2 Naseem Akhtar from Salim Habib University

RUNNER UPS:

#1 Muhammad Jawad from Karachi University

#2 Aalia from Begum Nusrat Bhutto University

#3 Ali Zahid Amin from FAST National University

#4 Faridoon Burki from UST Bannu

Photography Competition Poster:

POWERED BY:
اپنے دل سے
ASK
Development

capture colours of
YOUTH

follow rules & win
PRIZE **UPTO 10,000 PKR**

submit at: **WWW.APNEBALPEH.COM**
LAST DAY OF SUBMISSION: 18TH AUGUST, 2022

PHOTOGRAPHY COMPETITION



POWERED BY:
اپنے دل سے
ASK
Development

competition theme:
PRESENT YOUR OWN PHOTOGRAPHY THAT REFLECTS THE YOUTH OF OUR SOCIETY

RULES:

- Theme: Youth
- Creativity will be appreciated.
- Capturing equipment can be any.
- One entry is allowed to each student.
- Subscribe Apne Bal Peh YouTube channel and follow our Facebook and Instagram
- Submit your work at www.apnebalpeh.com
- Last day of submission is 18th August, 2022
- Winner will get 10,000 PKR, Runner up will get 5000 PKR, and all the participants will get certificates.

ELEGIBILITY:

- Competition is open for all enrolled students of any HEC recognized university.
- Plagiarism is not allowed.
- Students have to submit there own photography that has been personally captured.
- If there would be any question on authenticity, ABP reserves right to demand proof of authorship.
- Participant has to be a follower of ABP YouTube channel, Facebook and Instagram accounts (URL mentioned in post).

for more updates, please visit

PHOTOGRAPHY COMPETITION



Photography Competition Winners:

WINNER

PHOTOGRAPHY COMPETITION



1ST
HABEEL ALAM
LUMS UNIVERSITY, LAHORE

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اپنے دل سے **ASK** Development

RUNNER UP

PHOTOGRAPHY COMPETITION



2ND
AMMAR BIN MANNAN
GC UNIVERSITY, FAISALABAD

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www.apnebalpeh.com

اپنے دل سے **ASK** Development

RUNNER UP

PHOTOGRAPHY COMPETITION



2ND
ALIZA ASIF
IQRA UNIVERSITY, KARACHI

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Thank you!



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www.apnebalpeh.com



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